

EVIAN®, A UNIQUE WATER SOURCE STEEPED IN HISTORY







The history of evian® natural mineral water dates back to 1789 with Count Jean-Charles de Laizer's discovery of a water he considered to be "light, pleasant and easily drinkable" in Gabriel Cachat's garden. The Count, who suffered from kidney disease, noticed that his health improved after repeatedly drinking the water. Word of its benefits spread and in 1798, sales to thermal spa visitors began. In 1806, the first thermal spa opened, followed in 1826 by the first bottling facility. With thermal spas very much in vogue, an 1865 decree authorised the town to be renamed Evian-les-Bains. Throughout the 19th century, the medical community took an interest in evian® water. Analysis of the water led to scientific publications, and in 1878, its health benefits were recognised by the French Academy of Medicine. Evian-les-Bains became a fashionable thermal spa destination and evian® water enjoys its first successes.

But the history of evian® natural mineral water is above all the history of a natural site which was born during the Ice Age, almost 50,000 years ago, in the heart of the French Alps. The rain and snow fall in the catchment area of the plateau of Gavot and these precious drops acquire their natural purity during a 15-year-long journey. Indeed, on this long underground journey, the water infiltrates down and passes through the sands which form a natural filter that provides evian® natural mineral water with a low mineral content and a unique and balanced composition of mineral salts.

Protected from any human activity, evian® natural mineral water is then transported to the bottling site. evian®'s teams takes over from nature in preserving its natural purity and exceptional quality. evian® natural mineral water remains untreated until it reaches the consumer.

Under the supervision of hydrogeologists, evian® thereby collects natural mineral water in quantities that respect the natural water renewable cycle in accordance with European regulations and in a quality approach that meets the highest international standards in every step of the product's life cycle.

What distinguishes a natural mineral water from other waters?

	 Tap water	 Processed water	 Spring water	 Natural mineral water
Origin	various origins	various origins	various underground springs	unique underground spring
Natural protection	not required	not required	mandatory	mandatory
Chemical treatment	microbiological treatments	treatable	no treatment	no treatment
Mineral composition	variable	variable	variable	stable



KEY DATES

- 1789** Discovery of evian® natural mineral water properties
- 1826** Beginning of evian® bottling
- 1900** Opening of the bottling entity "La Manutention"
- 1954** Construction of the "Evian-Gare" bottling site
- 1965** Opening of the new bottling site in Amphion-les-Bains replacing the "Evian-Gare"
- 2017** Official inauguration of the evian® transformed bottling site

KEY FIGURES

- 15 years:** Time of the natural water filtration
- 300** quality controls carried out every day
- 20** audits carried out on the site every year

